

## Stock status

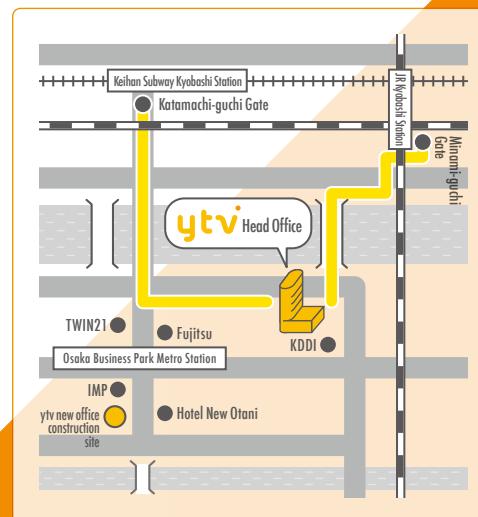
(as of March 31, 2018)

Total number of issuable shares	5,200,000
Total number of shares issued	1,300,000
Number of shareholders	172

## Shareholder notes

Fiscal year	April 1 to March 31 of the following year
Dividends	Payment will be made to shareholders listed on the shareholders' register at the end of the fiscal year.
Ordinary meeting of shareholders	June
Location of shareholder registry administrator	4-5-33 Kitahama, Chuo-ku, Osaka-shi, Japan 540-8639 Sumitomo Mitsui Trust Bank, Limited, Stock Transfer Agency Business Planning Dept. Phone: 0120-782-031 ( toll free, Japan only )
Agency office	Sumitomo Mitsui Trust Bank, Limited Head office and nationwide branches  Request stock related forms 24 hours a day at the Sumitomo Mitsui Trust Bank, Limited URL below: <a href="http://www.smtb.jp">http://www.smtb.jp</a>
Newspaper for public notification	The Yomiuri Shimbun published in Osaka City

## ACCESS MAP



# Company Profile

## Business Report for 61st Term

April 1, 2017 – March 31, 2018

 <https://www.ytv.co.jp>



Yomiuri Telecasting Corporation

yomiuri telecasting corporation



## MESSAGE

Yomiuri Television will celebrate the 60th anniversary of its opening in August this year. On this occasion, we would like to extend our heartfelt gratitude for the great support that all of you have shown us over the years. This year, special programs and various events fitting for our 60th anniversary are in the making. Please look forward to the future of Yomiuri Television as we open a new curtain to start the next part of our history.

Based on the phrase "Create Something New," we have formulated a medium-term management plan (fiscal 2016-2020) to guide our management. In this plan, we aim to promptly and accurately broadcast information and provide sound entertainment through contents, fulfill our responsibility as a broadcasting station, and contribute to the development of culture in response to society's trust through all of our Group's businesses.

Thanks to our viewers, in 2017 we once again set the record for top audience rating for each time slot, All Day (6 am to 12 midnight), Golden Time (7 pm to 10 pm) and Prime Time (7 pm to 11 pm). This is our fourth consecutive year that we were able to reach the top for all three. We will continue to devote our sincere efforts to making programs that are worthy of your support.



Norio Mochizuki  
Chairman of The Board

## ytv Topics



Come and see our new character Shinoby,  
Livening up Yomiuri Television's 60th anniversary!

Shinoby is a child ninja, who was born when it was decided that the new company building would be near Osaka Castle. Shinoby will liven up ytv with phantasmagoric, divinely actions. In the future, Shinoby will move beyond the boundaries of the media into global activities from Osaka to the world. (Character design by Manga Writer and Illustrator Daisuke Nishijima)



Four consecutive years!

With a backdrop of strong audience rating, Spot TV advertisement sales were the highest of all TV broadcasting stations in the Kansai region.

Although Yomiuri Television's individual business results for the 61st term (April 1, 2017 to March 31, 2018) declined as net sales reached 67,369 million yen (99.8% of the previous term), by cutting back on miscellaneous costs, we were able to attain operating profit of 7,864 million yen (109.5% of the previous term), ordinary income of 9,553 million yen (112.5% of the previous term), and net income of 6,965 million yen (108.1% of the previous term) and recorded an increase in profit for the first time in two terms, spot TV advertisement fee sold 39,164 million yen, and we were able to achieve the top of the stations in the Kansai region for the fourth consecutive term.

## COMPANY PROFILE

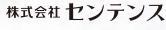
### Company overview (as of March 31, 2018)

Company Name	Yomiuri Telecasting Corporation
Established	February 13, 1958
Capital	650,000,000 yen
Number of Employees	546
Main description of business	General broadcasting pursuant to the Broadcast Law Planning, production and sales of broadcasting programs
Head Office	2-2-33 Shiromi, Chuo-ku, Osaka-shi 540-8510 Phone:+81-(0)6-6947-2111 (switchboard)
Tokyo Branch Office	NTV TOWER 20F 1-6-1 Higashi Shimbashi, Minato-ku Tokyo 105-7420 JAPAN
Nagoya Branch Office	3F, Shin-Kyoei Building, 3-7-9 Sakae, Naka-ku, Nagoya-shi 460-0008
Kobe Branch Office	4F, Yomiuri Kobe Building, 1-2-10 Sakaemachi-dori, Chuo-ku, Kobe-shi 650-0023
Kyoto Branch Office	5F, Yomiuri Kyoto Building, 630 Shichikannon-cho, Karasuma-dori Rokkaku-Sagaru, Nakagyo-ku, Kyoto-shi 604-8162
Paris Branch Office	NNN Paris, 203 rue du Faubourg Saint Honore, 75008, Paris, FRANCE
Shanghai Branch Office	NNN Shanghai 580 Nanjing West Rd 902B Subsidiary Building of New Zheng Building Shanghai China
New York Branch Office	NNN New York, 645 5th Avenue Suite 303, New York, NY, U.S.A. 10022

### Board members (as of June 22, 2018)

Chairman of The Board	Norio Mochizuki
President and CEO	Kan Tsutagawa
Vice President and CEO	Yoshimitsu Ohashi
Managing Director	Toshihiro Kawabata
Director	Akihiro Muda
Director	Kohei Kise
Director	Shunichirou Hara
Director	Shinya Koishikawa
Director	Mitsuru Yoshida
Director	Naoya Umeda
Director	Hiroshi Takeutchi
Outside Director	Yasumasa Gomi
Outside Director	Yoshio Sato
Outside Director	Yoshio Okubo
Outside Director	Hitoshi Tsunekage
Outside Director	Toshikazu Yamaguchi
Senior Corporate Auditor	Takao Higaki
Outside Auditor	Akio Nomura
Outside Auditor	Hiroshi Ishikawa
Outside Auditor	Takeshi Mizoguchi

### Major affiliated companies (as of April 1, 2018)

	<b>Yomiuri-TV Enterprise LTD.</b> Program sales and businesses related to copyright and other matters <a href="https://www.yte.co.jp/">https://www.yte.co.jp/</a>
	<b>ytv Nextry Co., Ltd.</b> Planning and production of television programming, provision of shooting technology and image/sound editing <a href="https://www.nextry.net/">https://www.nextry.net/</a>
	<b>YOMIURI TV SERVICE INC</b> Building maintenance and temporary staffing services <a href="https://www.ytvs.co.jp/">https://www.ytvs.co.jp/</a>
	<b>ADEC CO. LTD.</b> Telop, CG, website, data broadcasting, and closed caption production <a href="https://www.a-dec.jp/">https://www.a-dec.jp/</a>
	<b>ytv Media Design Ltd.</b> Video distribution, movie production, and internet advertising <a href="https://www.ytvmd.co.jp/">https://www.ytvmd.co.jp/</a>
	<b>SENTENS CO., LTD.</b> Television and online shopping <a href="https://www.sentens.co.jp/">https://www.sentens.co.jp/</a> (July 1, 2018-) ※ Business using the "B-tops" brand
	<b>B-tops</b> yomiuri telecasting corporation

# In celebration of our 60th anniversary, we would like to express our deepest gratitude to every one of you.

We will fulfill our responsibilities as a broadcasting station by providing quick and accurate information and sound entertainment through contents. We will respond flexibly to the ever-changing media environment and aim to be the number one broadcasting station of the area in all aspects including audience ratings, sales and trust from our viewers.



Due to the spread of the internet, the viewing style of video content has changed drastically. Since January 2016, we started the free catch-up service "ytv MyDo!" and the number of video playbacks has steadily increased. In addition, in March this year, we established the group company "ytv Media Design Ltd." with the intent to concentrate the internet-related businesses within the Yomiuri Television Group, advance new business development, and aim for further growth of the Group's internet business.

Going forward, we will respond flexibly to viewers' needs and changes in the environment and with our internet business, take advantage of our strengths as a broadcasting company through multi-use and events, and expand our peripheral businesses while we proactively cultivate our new businesses.

Next year in 2019 we will make the big move into a new building. Returning to the origin of "content first", we will advance the production of better quality contents using state-of-the-art equipment, and develop various businesses that can contribute to the region, as we aim to become the most loved and trusted broadcasting station in Kansai.

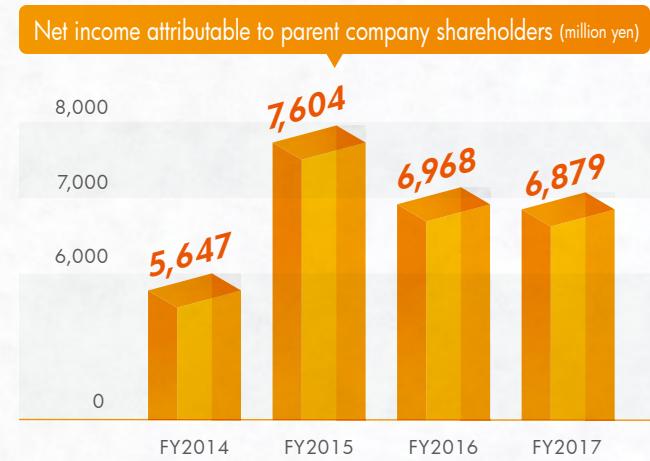
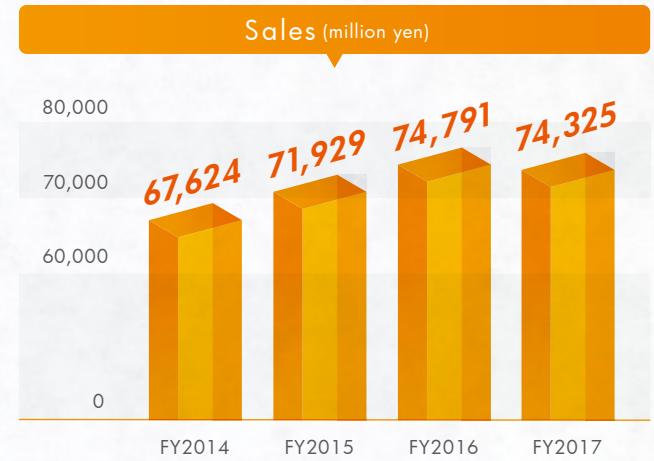
We appreciate your continued support for the Yomiuri Television Group.

Kan Tsutagawa  
President and CEO

Photo by Chikara Kuriyama

## CONSOLIDATED FINANCIAL HIGHLIGHTS

	FY2014 Term 58	FY2015 Term 59	FY2016 Term 60	FY2017 Term 61
Sales	¥67,624,000,000	¥71,929,000,000	¥74,791,000,000	¥74,325,000,000
Ordinary income	¥9,029,000,000	¥11,216,000,000	¥9,515,000,000	¥9,873,000,000
Net income attributable to parent company shareholders	¥5,647,000,000	¥7,604,000,000	¥6,968,000,000	¥6,879,000,000
Total assets	¥133,936,000,000	¥141,375,000,000	¥150,753,000,000	¥156,796,000,000
Net assets	¥105,854,000,000	¥108,656,000,000	¥116,901,000,000	¥123,502,000,000



March 26, 2018 New building on the day of the framework raising ceremony

## New company building to be opened in August 2019!

The new company building, which is under construction in Osaka Business Park's south district (on the west side of Hotel New Otani), was raised on March 26, 2018. Now the interior and exterior construction will proceed until its expected completion at the end of January 2019. We plan to start up the new station in August the same year. The new building will have an area of about 1.5 times that of the present building and will have one basement floor and 17 floors above the ground. In addition to becoming a new base for ytv as we constantly transmit information, our plan is for it to become a "Lively Area," connecting Kyobashi, Osaka Business Park, and Osaka Castle Park.

# Top annu

## TV PROGRAMS



### Golden Time and Prime Time programming

Popular programs that keep up their good performance over the years in the audience rating battle zone!



### The Secret is Out! **HOMETOWN PRIDE**

Nights at 9:00, Thursdays

Highest audience rating /  
Top, at  
**14.7%**

Even after more than 10 years, you can still look forward to wonderful mysterious citizen's "coming out" to show their prefectural appeal!



### **EXPOSED!** Nights at 10:00, Thursdays

Highest audience rating /  
Top, at  
**14.2%**

The unpredictable laughter created through talks that unfold between DOWNTOWN and numerous guests are the main attraction! Although the program is a long-run entering its 25th year, they take on a new project every time and draw out new appeal among the cast, promising to continue to become more powerful.



### **OSAKA HONWAKA TV** Nights at 7:00, Fridays

Average audience rating /  
**10.3% Top!**  
Highest audience rating in history updated, after moving time slot!

The Kansai family favorite, HONWAKA TV is 26 years old this year. The show was moved from Sunday night to Friday Golden Time, with further upgraded content! HONWAKA TV promises to continue warming your heart.

※Based on audience rating data for FY2017 (Video Research Ltd., Kansai region)



## CONTENT BUSINESS

Content business revenue reached a record high for the fifth consecutive year.



Check the app!



### ytv MyDo! My動画

"ytv MyDo!" is a free Catch-up service offering popular ytv programs that viewers missed. With a broad lineup including drama, anime, variety, and more, in 2017 ytv MyDo got the most replays of all of the TV stations in Osaka.

Released  
**Friday, April 13**  
At TOHO theaters nationwide



### The 22nd movie **Detective Conan: Zero the Enforcer** (2018)

The Tokyo Summit is under attack! Mysterious popular character Toru Amuro holds the key. The unprecedented spectacular last scene gained attention, making this the series' biggest hit, surpassing last year's production that took first place in Japanese movie box office sales (6.89 billion yen). This film is a national favorite, supported by a wide range of people.

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### Program sales overseas

We sell numerous programs around the world with a focus on anime. We also produce remakes of drama and anime abroad.



## NEW BUSINESS

We promote a diversity of businesses  
Closely tied to the area



### YYY SENRITO よみうり [SENRITO YOMIURI]

SENRITO YOMIURI, which we jointly operate with The Yomiuri Shimbun Osaka Head Office, celebrates its 1st anniversary since its opening in April 2017 and has become a major pillar for our real estate revenue business.



### 大阪城パークマネジメント事業 [Osaka Castle Park Management Organization]

After being designated to manage Osaka Castle Park, we opened JO-TERRACE OSAKA in June last year and MIRAIZAOSAKA-JO in October. We aim to create a new charm for Osaka Castle Park.



© 1988 Studio Ghibli

**Studio Ghibli: Architecture in Animation**

With attention to the "structures" that appear in STUDIO GHIBLI's animation, background images, art boards, models, and more were on display. More than 350,000 visitors came, making it a new record for the museum!

December 2, 2017 (Saturday) - February 5, 2018 (Monday)  
 • ABENO HARUKAS Art Museum



**Mori-chan's Ramen Festa**

A popular segment of ytV's morning show Ce Matin! popped out of the television and became an event. Twenty shops carefully selected by ramen connoisseur Announcer Mori set up stalls and it was a great success!

November 10 (Fri) - 12 (Sun), 2017  
 November 17 (Fri) - 19 (Sun), 2017  
 • Osakajokoen Station square



**RUSH BALL 2017**

This summer outdoor Japanese showcase rock event that started in 1999, brings great excitement to 40,000 people. In 2018 - the 20th anniversary - the event is scheduled to last for three days for the first time, plus an overseas performance (in Taiwan)!

August 26 (Sat) and 27 (Sun), 2017  
 • OSAKA IZUMI-OHTSU-PHOENIX

Total number of visitors / Over **35 thousand**

**24 HOUR TELEVISION / LOVE SAVES THE EARTH**

Donations received from everyone across country are used in full - without deducting any expenses - to support activities in three fields, welfare, the environment, and disaster recovery.

Total nationwide donations in fiscal 2017  
**699,153,512 yen**

※ Aggregated from October 1, 2016 to September 30, 2017



**Welfare vehicle support**



24 HOUR TELEVISION welfare vehicles have been donated from the first broadcast. In 40 years, over 10,000 vehicles have been gifted, and are active in various places.

**Support for environmental protection activities**



The Biwako Cleanup Project, which began in 2006, is engaged in cleaning Lake Biwa with more than 2,000 volunteers participating each year.

**Disaster recovery assistance**

Activities include Emergency Support that promptly gives donations to areas damaged by natural disasters such as earthquakes, tsunamis, and typhoons, and Reconstruction Support to areas greatly affected by larger disasters such as the Great East Japan Earthquake.

**al all-round ratings for the fourth consecutive year!**

All Day	6 am-12 midnight	8.0%
Golden Time	7:10 pm	12.1%
Prime Time	7:11 pm	11.9%

(Kansai region household viewership provided by Video Research Ltd.)

region audience rating for FY2017 in all three time slots - All Day, Golden Time, and Prime Time.

**Weekday daily shows**

All three daily programs have overwhelming strength of the top of their time slot!



**MIYANEYA**

Daytime at 1:55, Monday - Friday every week

Average audience rating / **6.2%**  
 Top of the same time slot for nine consecutive years!

You can't talk about daytime information programs without mentioning MIYANEYA! Audience ratings for both Kanto and Kansai regions ranked No. 1 for nine consecutive years! Get the news that's happening right now, faster than anywhere else, in detail, live!



**Ce Matin**

Mornings at 5:08, Monday - Friday every week

Average audience rating / **6.1%**  
 Top of the time slot! Highest audience rating in history updated!

Ce Matin! is the only place you can watch the entertaining talk between Jiro Shinbo and Takeshi Mori. Meidai Nomura and Hideka Nakamura joined the show in April, bringing more cheer to morning in Kansai.



**KANSAI JOHO NET TEN**

Evenings at 4:47, Monday to Friday

Average audience rating in two sections / **11.3%**  
 Top of the time slot!

Bringing you news and information on Kansai that you want to know most, before anyone, in a way that's easier to understand than anyone, and with more energy than anyone.

※Based on audience rating data for FY2017 (Video Research Ltd., Kansai region)



# Top annual all-round ratings for the fourth consecutive year!

All Day	6 am-12 midnight	8.0%
Golden Time	7:10 pm	12.1%
Prime Time	7:11 pm	11.9%

Yomiuri Television had the top Kansai region audience rating for FY2017 in all three time slots – All Day, Golden Time, and Prime Time.

## Weekend regular programming

Helping to boost non-prime and full day audience rating by winning side by side!



ウェークアップ!

**Wake up! Plus**  
Mornings at 8:00, Saturdays

Average audience rating / **9.8%**  
Top of the time slot!  
Highest audience rating in history updated!

An authentic news program produced and broadcast from Kansai to all over Japan on Saturday mornings. . Newscaster Jiro Shinbo, with YTV announcers Sayoko Shokoku and Takaya Yamamoto, bring out the turning points of the era as they speak with keen and direct commentators.



A big helping of Yoshimoto!  
**OSHABERI JUNGLE**  
Daytime at 11:55, Saturdays

Highest audience rating / **9.1%**



**DODAME**  
Early evenings at 4:00, Saturdays

Average audience rating / **7.5%**  
Top of the time slot!



**SOKOMADE ITTE IINKAI**  
Daytime at 1:30, Sundays

Average audience rating / **12.4%**  
Top of the time slot!



**ASAPARA!**  
Mornings at 9:25, Saturdays

Average audience rating / **9.7%**  
Top of the time slot!



**KUGIZUKE**  
Daytime at 11:40, Sundays

Average audience rating / **11.4%**  
Top of the time slot!  
Highest audience rating in history updated!

※Based on audience rating data for FY2017 (Video Research Ltd., Kansai region)

## Special programming

Our annual nationwide network specials too, have favorable audience ratings. Maintaining solid performance with a diversity of programs!



Yomiuri Television 60th anniversary special

**The Formula of Michi & Kiyoshi**

A world-renowned mathematician and the love of his wife

A human drama depicting the turbulent life of Osaka born aloof genius mathematician Kiyoshi Oka seen from the eyes of his wife Michi. Yuki Amami plays Michi Oka, the wife who never gives up on her husband and eventually leads him to receive the Order of Culture. Kuranosuke Sasaki plays the husband, Kiyoshi Oka. Between them, they create a refreshing, yet very moving atmosphere.

Broadcast February 23, 2018

Kansai's household audience rating / **12.8%**  
Top private station rating!



**Birdman Rally 2017**  
supported by Iwatani 40th Competition  
Broadcast August 23, 2017

Average audience rating / **11.8%**  
Ranked top for core viewers in the time slot!



**Best Hit 2017**  
Broadcast November 15, 2017

Audience rating / **13.0%**  
Top of the time slot!



**The Battle Stadium**  
Supported by Daiwa House  
Broadcast January 7, 2018

Audience rating / **5.5%**  
Ranked top for teenage viewers in the time slot!

※Based on audience rating data for FY2017 (Video Research Ltd., Kansai region)